



2019 Auction & Fiesta Sponsorship Opportunities
Ritas & Fajitas | Mill & Mine | Saturday, August 17, 2019

Presenting Sponsor: \$10,000 (1 Partnership Opportunity)

- ✓ Exclusive naming rights for 2019 Auction & Fiesta
- ✓ Premium logo placement on all 2019 Auction print materials
- ✓ Opportunity to display approved banner/signage in guest registration/welcome area
- ✓ Opportunity to place one (1) type of promotional item on all guest tables
- ✓ Opportunity for sponsor to address crowd at event (*Requires preapproval by Sertoma*)
- ✓ Premium top-tier logo placement on event projection screens; displayed during event
- ✓ Premium guest table placement at event (*Seats 8*)
- ✓ Premium logo placement on Sertoma.com/events for a minimum of 6 months

VIP Auction Sponsor: \$7,500 (1 Partnership Opportunity)

- ✓ Exclusive naming rights for 2019 Auction
- ✓ Opportunity to display approved banner/signage in auction area
- ✓ Exclusive media “thank you” + press recognition for successful auction
- ✓ Opportunity to place one (1) type of promotional item in auction area (*Items must be approved*)
- ✓ Premium top-tier logo placement on event projection screens; displayed during event
- ✓ Opportunity for up to two (2) representatives to assist guests with auction
- ✓ Premium guest table placement at event (*Seats 8*)
- ✓ Premium logo placement on Sertoma.com/events for a minimum of 6 months

Bar & Libations Sponsor: \$5,000 (1 Partnership Opportunity)

- ✓ Exclusive naming rights for three (3) bar areas at 2019 Auction
- ✓ Opportunity to display approved banner/signage in bar areas
- ✓ Exclusive “thank you” & recognition from CEO on stage during event
- ✓ Opportunity to place one (1) type of promotional item in auction area
- ✓ Premium logo placement on event projection screens; displayed during event
- ✓ Opportunity for up to two (2) representatives to assist guests with auction
- ✓ Premium guest table placement at event (*Seats 8*)
- ✓ Premium logo placement on Sertoma.com/events for a minimum of 6 months

Supporter Sponsor: \$2,500 (5 Partnership Opportunities)

- ✓ Exclusive “thank you” & recognition from CEO on stage during event
- ✓ Premium logo placement on event projection screens; displayed during event
- ✓ Premium guest table placement at event (*Seats 8*)
- ✓ Premium logo placement on Sertoma.com/events for a minimum of 6 months

Entertainment Sponsor: \$2,000 (1 Partnership Opportunity)

- ✓ Exclusive presenter for headline entertainment
- ✓ Opportunity to display approved banner/signage in stage area
- ✓ Premium logo placement on event projection screens; displayed during event
- ✓ Premium guest table placement at event (*Seats 8*)
- ✓ Premium logo placement on Sertoma.com/events for a minimum of 6 months

Table Sponsor: \$1,500

- ✓ Premium guest table placement at event (*Seats 8*)
- ✓ Premium logo placement on event projection screens; displayed during event
- ✓ Sponsor listing in 2019 event program





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Yes! I want to support the life-changing work of Sertoma!

(Please select an option below)

Sponsorship Options:

_____ Presenting Sponsor: \$10,000

_____ VIP Auction Sponsor: \$7,500

_____ Bar & Libations Sponsor: \$5,000

_____ Supporter Sponsor: \$2,500

_____ Entertainment Sponsor: \$2,000

_____ Table Sponsor: \$1,500

Business Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Check One: Payment Enclosed: _____ Bill Me, Please: _____

Guest Names (Table of 8): _____

(Don't worry if you don't have your guest list now, but please email it to lee@sertoma.com by August 1, 2019.)

Return Form To:

Megan Newpher, Director of Development
1400 East Fifth Avenue, Knoxville, TN 37917
via e-mail: megann@sertoma.com

Thank You!